

We are going to Istanbul!

Project work with excursion to Istanbul
Summer Term 2026 for Master Students

Topic: *Doing business at the interface of Turkey and Germany*

Objectives:



Teaching theoretical foundations of international management with focus on differences between Turkey and Germany



Deepening and transfer of the contents through lectures at Kent University and company visits in Istanbul



Applying lecture contents through project work and presentation



Strengthening German-Turkish intercultural exchange

Activities during student exchange time in Istanbul and Düsseldorf

Istanbul: 26 April. – 03. May 2026

Activities

Visit of Kent University in Istanbul with lectures by Turkish professors & local entrepreneurs and executives

Stay in hotel downtown next to Kent University (double rooms)

Local business activities, e.g. company visits

Lots of sightseeing in Istanbul with Turkish students and on own time

Düsseldorf: 14. June – 21. June 2026

Activities

Local business activities, e.g. company visits in and around Düsseldorf together with Turkish Exchange students

Attending HHU lectures about topics relevant to a cultural exchange, such as cultural differences between Turkey and Germany, as well as geographical factors for competitive advantages

Sightseeing in and around Düsseldorf with Turkish students

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Project work with excursion to Istanbul in SoSe 2026

Organizational Notes:

- **When:** Summer Term 2026
 - **03. – 10. My** in Istanbul (departure from DUS Airport)
 - **14. – 21. June** in Düsseldorf (HHU students must attend Düsseldorf program and be a great host to our guests)
- **Credit:** 6 ECTS in Modul MQ07 for "Projektarbeiten"
- **Who:** 10 Master Students who can get credit for MQ07 (**BWL / Wirtschaftschemie**)
- **Costs for Istanbul trip:**
 - Student contribution per person: **150€**
 - Management Chair will cover all additional costs for hotel in Istanbul and flights. Other expenses for food and sightseeing need to be covered by the student (prices in Istanbul are relatively cheap and most students spent 150-200€ for the week)
- **Application:**
 - Short essay about motivation and why you should be picked (not more than 250 words, longer essays will not be considered)
 - State your Name, student ID, and current GPA *at the top of the application document*
 - Current transcript of records
- **Application period:** **26. January – 22. February** (feedback 1-2 weeks later)
- **Application to:** Elvira Niebuhr: elvira.niebuhr@hhu.de

Impressions

